

**CP-103**

**MBA-I Semester (Reg./Ex)**

**Examination, March-2021**

**Managerial Economics**

***Time: Three Hours***

**Maximum Marks:80**

Note: Attempt any five questions. (Each question carries Equal marks)

Q.1 Define the concept of elasticity of demand and its impact on economy?

Q.2 Explain the concept of profit maximization and sales maximization.

Q.3 Write an essay on 'Demand Forecasting'?

Q.4 Describe the law of diminishing marginal utility?

Q.5 What is mean by monetary policy?

Q.6 Briefly explain any two of the following:

(a) Inflation

(b) Demonetization

Q.7 Briefly discuss perfect competition and monopoly?

Q.8 Write Short Note on:

(a) Production Function

(b) G.D.P